

Business Fund Development Manager

Job Description

The Friends of Sleeping Bear Dunes supports several large development projects that require significant funding. One of the most productive fundraising approaches is to identify potential commercial donors who may be interested in supporting the Friends generally or a specific project. The Business Fund Development Manager introduces local and national businesses to the Friends of Sleeping Bear Dunes, our mission, and our projects and explores possibilities for their financial support.

The duties of the Business Fund Development Manager include:

- Understand the Friends of Sleeping Bear Dunes mission, organization, project development plans, and financing needs.
- Evaluates potential for local and national and international businesses support for organizations such as the Friends and the projects we fund (e.g., accessibility, enhancing visitor experiences, preserving the natural environment, etc.).
- Coordinating efforts with the Fund Development Director and Grant Writing Colleagues to support fundraising campaigns.
- Formalize requests, with required paperwork and documentation, for donations for specific projects or general support for the Friends.

Required Experience

Communication, including internet, skills

Required Training

None

Time Commitment

Variable, but averaging approximately 6 hours per week.