Friends of Sleeping Bear Dunes Organization Chart

Executive Committee Board of Directors Chair - Kerry Kelly *

Kettles Trail

New development

proiect

Kerry Kelly/Jeff Brown *

Echo Valley Trail

New development

project

Kerry Kelly *

Snowshoe Hikes

Fund bus transportation

Laura-Ann Johnson

Field Mowing

Maintain agricultural

landscapes

Fritz Barratt

Visitor Booklets

Publish & distribute

booklets, maps, stickers

Jerry Peterson*

Sleeping Bear Dunes N.P. Management

Revised: March 3, 2019 db



Kerry Kelly *

Trail Crew Maintain SBHT

Steve Young

Ambassadors Inform and help SBHT

Mary Peterson

Heritage Route Committee Liaison LHRC/M-22 Benzie

Ross Stephenson

Interactive Map Maintain map and secure sponsors

Ross McAninch

Director -- Programs

Jeff Brown, Vice Chair *

Adopt-a-Trail Monitor and maintain SLBE hiking trails

Jeff Brown *

Adopt-a-Beach Monitor and maintain SLBE beaches

Mary Peterson

Adopt-a-River Monitor and maintain Crystal & Platte rivers

Ross Stephenson Dennis Becker

Adopt-a-Highway Clean trash along M-109 GH to DC

Peter Van Nort

Accessibility Make SLBE facilities more accessible

Tom & Laurie Pope *

Yoga-on-the-Beach Sandy downward dogs

Charlie Emery

Preventative

Joan Antle/Jeannie Corey

Search & Rescue Advise visitors of risks **Dave Borton**

Director - Fund <u>Development</u>

Jim Gribble *

Fundraising Campaigns

Seek individual donations through a variety of fundraising activities

Caroline Hufstader

Grant Proposals Seek donations from foundations and agencies

Charlie Emery Tom Gutowski Caroline Hufstader Megan Day

> Donor Development

Seek large donations from individuals & businesses

Jim Gribble *

Director -Communications

Laura Ann Johnson

Content Generation Generate media (articles. photos, video) and get media published internally

> & externally **Ted Wendling** Colin Bohash

Megan Day

Website Channel

Publish fresh, timely, useful content and maintain website

Kerry Kelly *

Social Media Seek new followers. Publish fresh, timely, useful content

Tommy Valdez

Other Media

e-Newsletter, email. printed collateral, media relations

Jim Gribble/Kerry Kelly *

Outreach Coordinator

Provide information about Friends at events and fundraising campaigns

Kathy Cole

Director – Human **Resources & Secretary**

Doug Baker

Volunteer Recruitment Actively seek new

volunteers Kathy Cole Mary Peterson

> Human Resources

Develop necessary policies and procedures

Develop succession plans for all key positions

Identify and nominate officer candidates

Bill Stott

Director - Finance & Treasurer

Jerry Peterson *

Accounting Maintain financial records

Jennifer O'Dwyer

Technology Services Support IT systems

Chuck Schaeffer *

Membership Services Maintain member records

Dave Geisler Chelsea Berg

Mail Coordinator Manage mail and incoming checks

Joan Antle

Denotes Purchasing Authority