Sleeping Bear Heritage Trail Ambassador Volunteer

Job Description

Sleeping Bear Heritage Trail Ambassadors are volunteers who ride, walk, or ski the SBHT on a regular basis. They wear a bright orange vest that identifies them as an Ambassador, and they are available to answer trail user questions and provide directions or other help to our visitors. Ambassadors model good trail etiquette and report any trail maintenance issues to the Trail Crew.

Volunteers will be provided with training, Park Ambassador vests, free annual pass to Sleeping Bear Dunes.

Trail Ambassador Duties:

You are representatives of the National Park to visitors using the Sleeping Bear Heritage Trail, so do your best to help our visitors have a safe and enjoyable experience. You are also our eyes and ears on the trail to identify issues that we need to address.

1. Walk/Bike/Ski trail regularly. Patrol the whole trail or a portion. There is no set schedule, so patrol when it is convenient for you.
2. Wear your orange Ambassador vest. This identifies you as a Trail Ambassador and visitors will know you are someone they can ask questions.
3. Follow Trail Etiquette (below) and traffic rules (especially STOP signs on the trail). We want to lead by example.
4. Carry a park map and trail map to assist visitors with directions. That is one of the most frequently asked questions, “Where am I? How do I get to…?”
5. Be friendly, assist trail users where needed, respond to questions and engage people in conversation. You know more than most of our visitors about the area, so point out highlights and special places you like or events that are happening in the Park.
6. As you are riding the trail, be aware of your location, because you might need to tell someone where you are (like emergency services).
7. If a trail user has a mechanical issue that you cannot fix, contact the Cyclery. (phone = 231-334-4420)
8. Monitor the trail for minor as well as major maintenance issues. Ambassadors are not responsible for attending to any maintenance other than minor clean up. They are only responsible for reporting the issue via an online reporting form. Once the maintenance request has been reported, it will be evaluated and taken care of by the Trail Crew or Park Maintenance.
9. Report maintenance items and your volunteer hours through our short online form after each patrol. Even if you found the trail to be in perfect condition, we want to have your report. It helps us keep track of how often we have Ambassadors on the trail.
10. To make a report, go to http://friendsofsleepingbear.org and click on the VOLUNTEER button on the right side of the page. Then select the link for Sleeping Bear Heritage Trail. Fill in your name, volunteer hours, and comments and hit SUBMIT. The system sends an e-mail to the Ambassador Leader.
11. In addition to filling out the online form, if you think the maintenance problem needs immediate attention, call either Steve Young (231-334-7531) or Mary Peterson (248-762-8977). If you can’t reach them, call Park Dispatch (231-326-4700). Describe the issue and where it is located on the trail, what time you saw it, and if you have more information.
12. For safety or security issues, which require emergency response, dial 911 and work with the emergency dispatcher. Then call your Trail Crew or SBHT Ambassador Manager. If there is an incident on the trail, try to capture any issues with pictures if possible. We do want all safety incidents reported.

Trail Etiquette:

1. Keep your voice down, especially if you are speaking in a group.
2. Avoid loud music or other noise that can disturb other trail users.
3. Do not feed wildlife.
4. Do not disturb wildlife or plants.
5. Keep dogs on a leash, and keep them from chasing wildlife.
6. Pick up after yourself and others in your group.
7. Respect other trail users, including those with visual or hearing impairments.
8. Do not litter.
9. Keep pets under control and on a leash.
10. Be respectful to other trail users, especially those with children or pets.
11. Do not cut or damage vegetation.
12. Do not engage in any activity that could endanger yourself or others.

Contact:

Steve Young (231-334-7531) or Mary Peterson (248-762-8977)
Trail Etiquette

1. Stay to the RIGHT and alert others when passing on their left.
2. DO NOT BLOCK the trail when stopped – move to the side.
3. Cyclists ride single file when other users are present.
4. Please wear a helmet for your safety.
5. Dispose of all trash and animal waste in trash receptacles.

Required Experience

Ability to walk, ski, or ride your bike several miles on the Sleeping Bear Heritage Trail. Access to the internet to make reports of your trail patrol on the friends web site.

Required Training

Initial training is provided by the Friends of Sleeping Bear Dunes.

Time Commitment

The time commitment is approximately 1 hour or more per patrol. This can be done on your own schedule.