

## **Fundraising Campaign Manager**

### **Job Description**

The Friends of Sleeping Bear Dunes supports several large development projects that require significant funding. Each large project will have a fundraising effort led by a Fundraising Campaign Manager, who will organize and lead the fundraising program for that project.

The duties of the Fundraising Campaign Manager include:

- Work with the Project Manager of the project that requires the fundraising to understand the project, its features and benefits, the project plan, fundraising goals and timing.
- Work with the Fund Development Director to understand the other fundraising efforts planned to find synergies and to be sure there is no conflict between efforts.
- Develop a fundraising plan with goals and timelines. Get approval from the Board for implementation.
- Work with the Public Relations Department as needed to implement the plan.

### **Required Experience**

Communication skills

### **Required Training**

None

### **Time Commitment**

Varies depending on the fundraising effort.